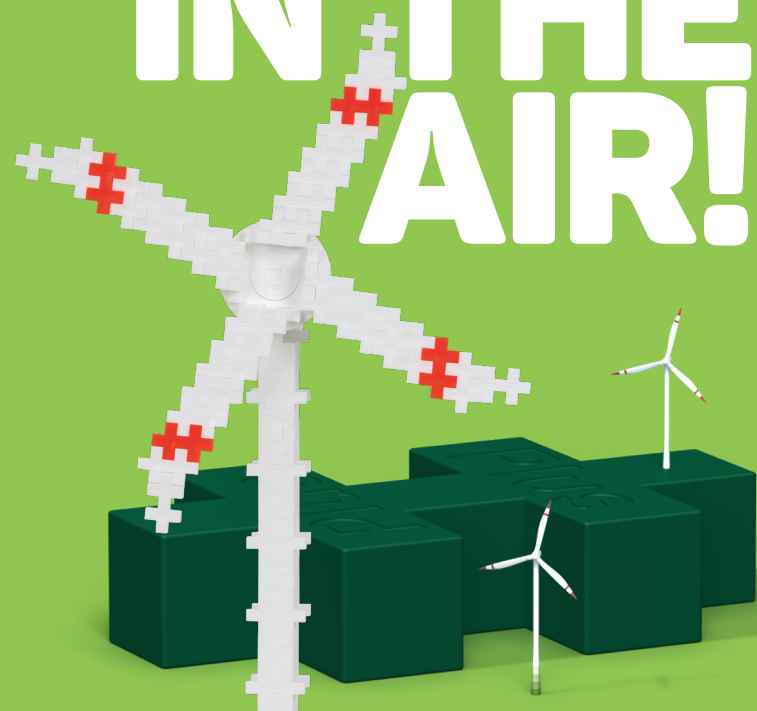


2021 CATALOG

ONE SHAPE ENDLESS POSSIBILITIES



FUN IS IN THE AIR!



Thanks for picking up the 2021 Plus-Plus catalog! We are eager to share many exciting new products with you this year - but before we get to those, we have some important news: As of this year, all our toys are being produced in Denmark using 100% wind energy! We are proud of this giant step forward in sustainability and we know you (and your customers) will appreciate it too.

In this catalogue you will find great new products both from Plus-Plus and Plus-Plus BIG. We hope you like them as much as we do.

Thank you so much for your support of Plus-Plus. We look forward to continuing our work together, bringing creative play to kids everywhere!

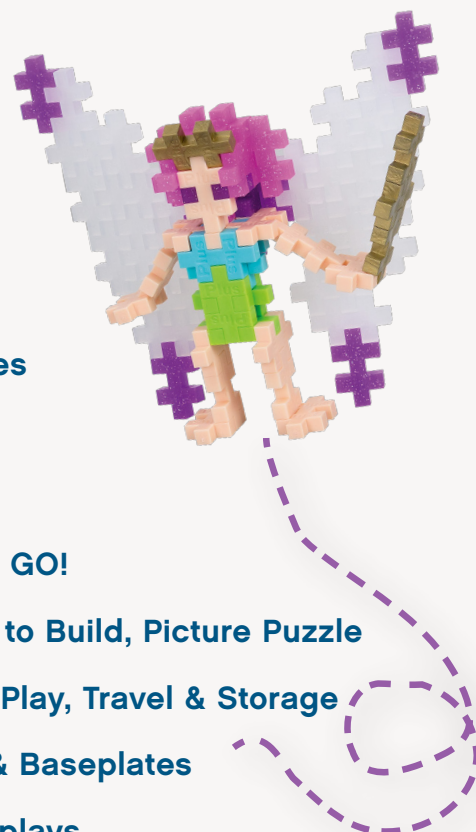
Plus-Plus is now
produced using
100% wind energy!



Table of Contents

3	BOKS
4	Large Wheel
5	AW21 News
6	GO!
8	Learn to Build
11	Travel & Storage
	Tubes
12	Color Mixes
14	Characters
16	Zoo
17	Dinosaurs & Aquatics
18	Farm

18	Baseplates
19	Space
20	Open Play
21	Theme Boxes
23	3IN1 Boxes
24	BIG News
25	BIG Make & GO!
26	BIG - Learn to Build, Picture Puzzle
27	BIG - Open Play, Travel & Storage
28	BIG Tubes & Baseplates
29	Spinner Displays
30	Marketing Assets

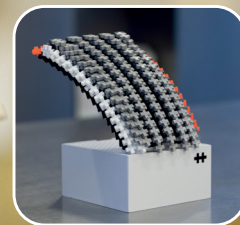
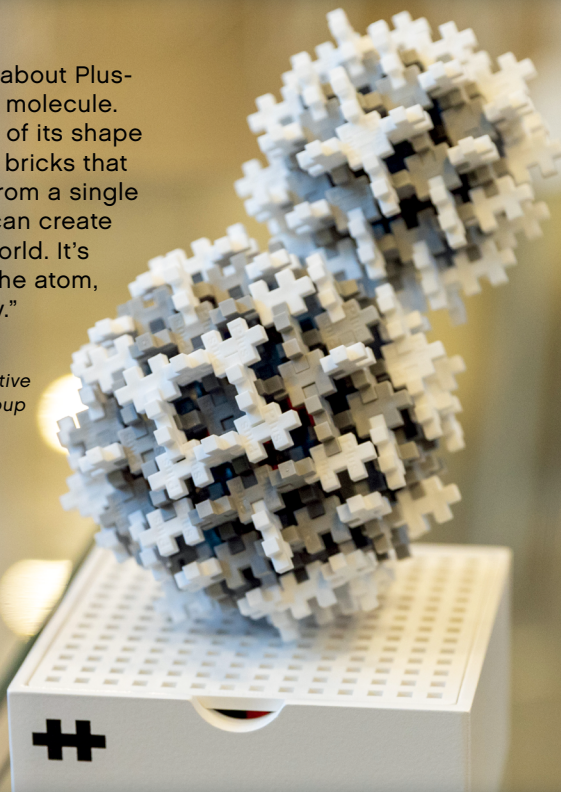




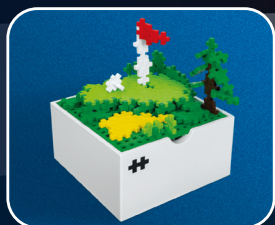
"What I find fascinating about Plus-Plus is that it is a single molecule. One brick that because of its shape can interlock with other bricks that are identical to it. And from a single repeated element you can create all the diversity in the world. It's almost like the idea of the atom, or the molecule as a toy."

- Bjarke Ingels

Architect, founder and creative partner of Bjarke Ingels Group (BIG)



Designed for both kids and 'kidults', BOKS brings the fun and function of Danish design to the home office, child's desk, or kitchen table. With 220 pieces, a wheel and a baseplate, build everything from a desk organizer to a spinning windmill.



BOKS Windmill
12.5h x 12.5w x 6.2l
7013



 Danish Design

12 pcs BOKS Display

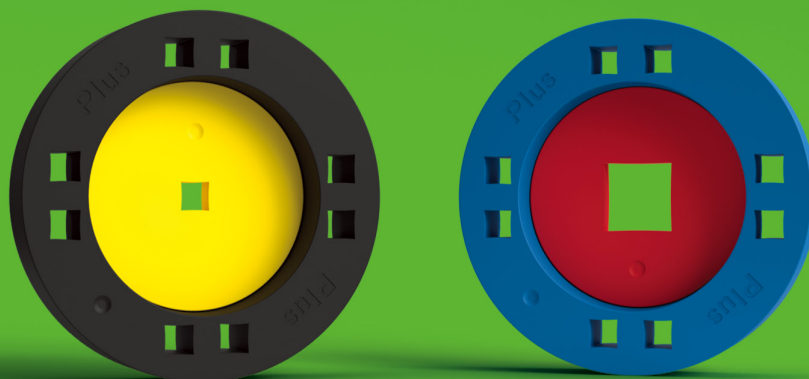
27h x 19.5w x 27l

7272 - BOKS counter display FREE
with 12 piece BOKS purchase



NEW
AVAILABLE NOW

INTRODUCING LARGER WHEELS



GO! Rolling BIGGER from august

Even more fun with bigger wheels

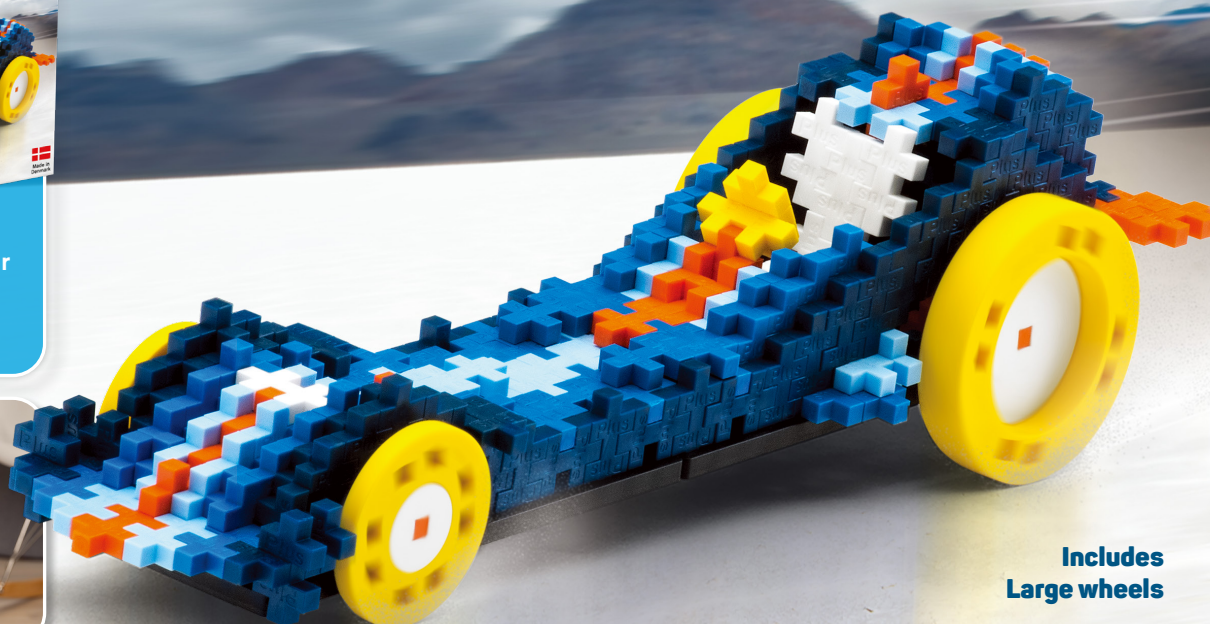
Last year we introduced Plus-Plus Go! regular sized wheels. They have transformed the way you can play with Plus-Plus. This year we introduce large wheels for even bigger builds and possibilities.

The wheels and the hubs come in various colors and in the same way as the regular wheels they are designed to perfectly fit other accessories in the Plus-Plus eco-system.

The large Plus-Plus wheels are featured in the Monster Truck set, the Learn to build Vehicles super set and the Desert dragster set.



GO! - Desert Dragster
16.2h x 24.2w x 4.5l
7015



NEW
SHIPPING IN AUG.

**Includes
Large wheels**

NEW
SHIPPING IN AUG.



GO! - Monster Trucks
22.2h x 32.5w x 6l
7014



**Includes 18
Large wheels**

NEW
SHIPPING IN AUG.

**Includes 800 pcs
18 wheels and
4 baseplate chassis**

**LTB Vehicles GO!
Super Set**
27.5h x 35.3w x 6l
7016



**LEARN TO
BUILD
VEHICLES
SUPER SET**

GO!

GO!

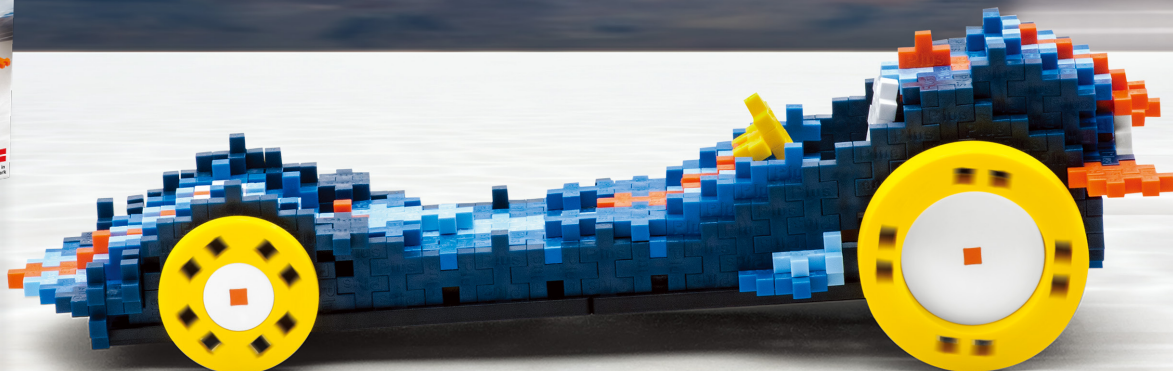


Registered trademark - Patent pending - Info: www.plus-plus.com/legal

NEW
SHIPPING IN AUG.



GO! - Desert Dragster
16.2h x 24.2w x 4.5l
7015



NEW
SHIPPING IN AUG.



GO! - Monster Trucks
22.2h x 32.5w x 6l
7014





GO! - Street Racing Super Set
27.5h x 35.3w x 6l
7010



GO! - Fire and Rescue
22.2h x 32.5w x 6l
7009



GO! - Hot Rod
16.2h x 24.2w x 4.5l
7007



GO! - Crazy Cart
16.2h x 24.2w x 4.5l
7008



Shelf CDU with try me wheels, acrylic box and car 0055



LEARN TO BUILD



NEW
SHIPPING IN AUG.



Learn to build cool vehicles with Plus-Plus. This super set teaches kids how to build a dump truck, a go-cart, a surf car, a jet plane and much more with Plus-Plus.

LTB Vehicles GO! Super Set
27.5h x 35.3w x 6l
7016

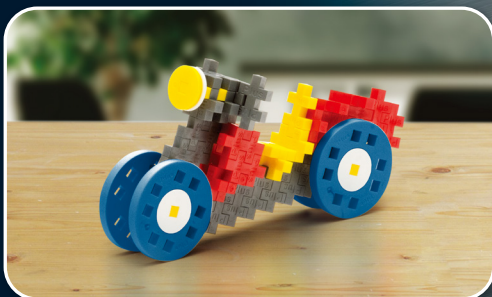
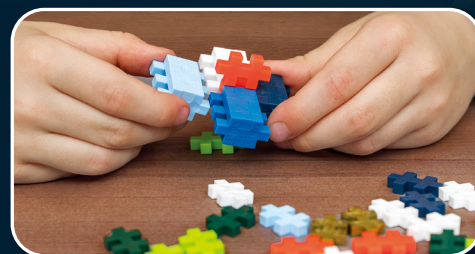
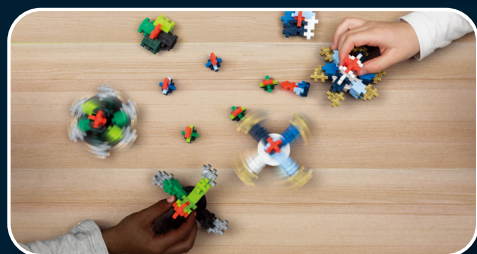


NEW
AVAILABLE NOW

**Learn to Build -
Spinning Tops**
16.2h x 24.2w x 4.5l
3853

Build four different kinds of spinning tops and then battle! Who can spin the longest? Who can knock over the most obstacles?

Includes GO! wheels for creating sturdy tops, and features new colors Navy Blue and Forest Green.



NEW
AVAILABLE NOW

These vehicle creations are perfect for the GO! beginner. Includes two guidebooks: build the two featured race cars or create motorcycles, trailers, tow trucks and more!

**Learn to Build -
Vehicles**
22.2h x 32.5w x 6l
7011



LEARN TO BUILD JEWELRY



Learn to Build - Jewelry
22.2h x 32.5w x 6l
3848



Contains 600 pcs,
two Baseplates
and a guidebook

Learn to Build
- Basic
22.2h x 32.5w x 6l
5008



Contains 1200 pcs,
four Baseplates and
a guidebook

Learn to Build
- Basic Super Set
27.5h x 35.3w x 6l
3811



Contains 600 pcs,
two Baseplates
and a guidebook

Learn to Build
- Pastel
22.2h x 32.5w x 6l
5009



Contains 1200 pcs,
four Baseplate and
a guidebook

Learn to Build
- Pastel Super Set
27.5h x 35.3w x 6l
3812



TRAVEL & STORAGE

NEW
AVAILABLE NOW



Travel Case
19h x 19w x 6l
7012

Contains 100 pcs & white Baseplate



Metal Case - Pastel
15.4h x 20.4w x 8.1l
7003



Metal Case - Basic
15.4h x 20.4w x 8.1l
7002



**Contains 600 pcs,
one Baseplate and
a guidebook**

**Contains 2400 pcs,
two Baseplates and
a guidebook**



Storage Box
12h x 40w x 30l
3406

TUBES



100 Piece Mixes

Tubes measure 27.8h x 1w x 3.5l



Tube -
Glitter
4244



Tube -
Basic Mix
4023



Tube -
Neon Mix
4024



Tube -
Pastel Mix
4025

Display

28.5h x 34.5w x 25.3l
7233



Display

28.5h x 34.5w x 25.3l
7259



240 Piece Mixes

Tubes measure 27.8h x 1w x 5.5l



Tube - 240 pcs - Glitter
4243



Tube - 240 pcs - Basic
4185



Tube - 240 pcs - Neon
4186



Tube - 240 pcs - Pastel
4187



Display
28.5h x 34.5w x 25.3l
7222



Display
28.5h x 34.5w x 25.3l
7255

1 Meter Tubes

Tubes measure 100h x 1w x 3.5l



1 meter Tube - Basic
4107



1 meter Tube - Neon
4188



1 meter Tube - Pastel
4108



1 meter Tube - Glitter
4245



1 meter
of fun!
& over
500pcs!

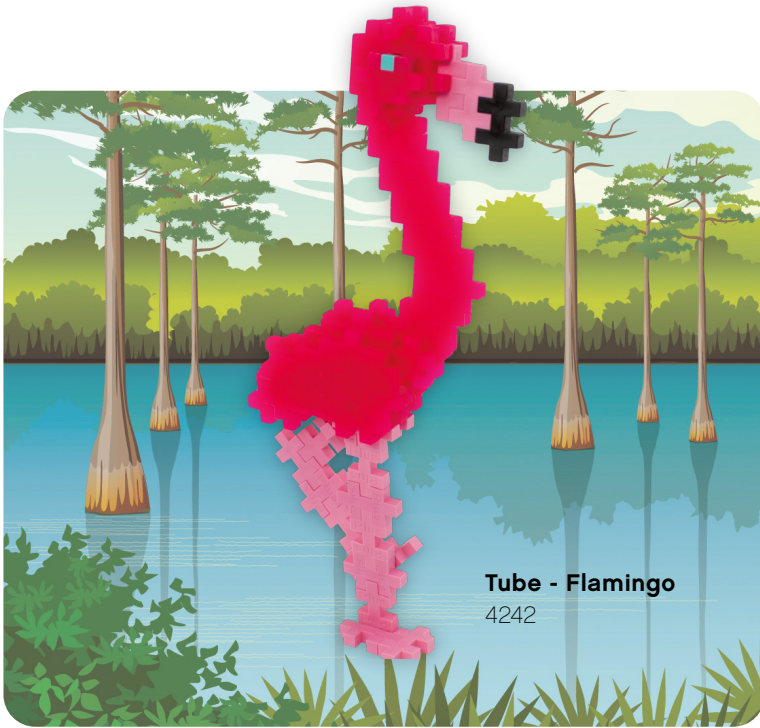


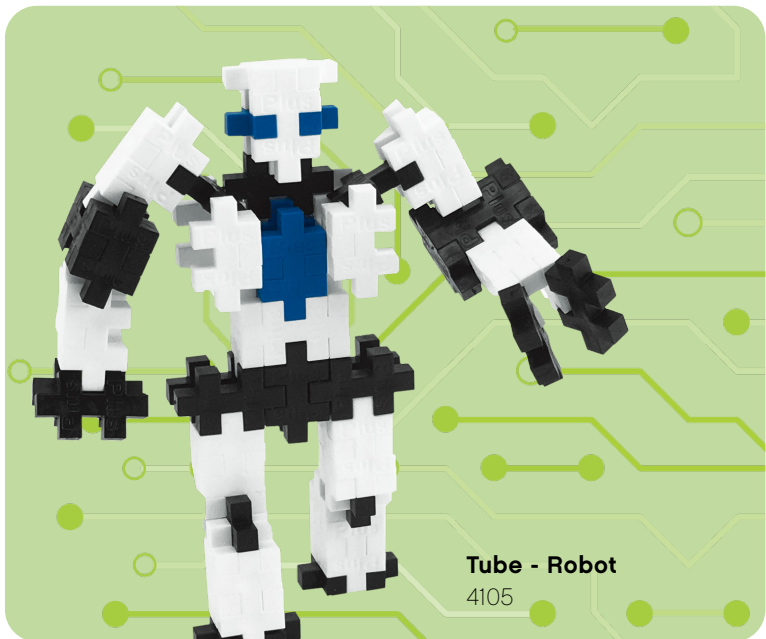
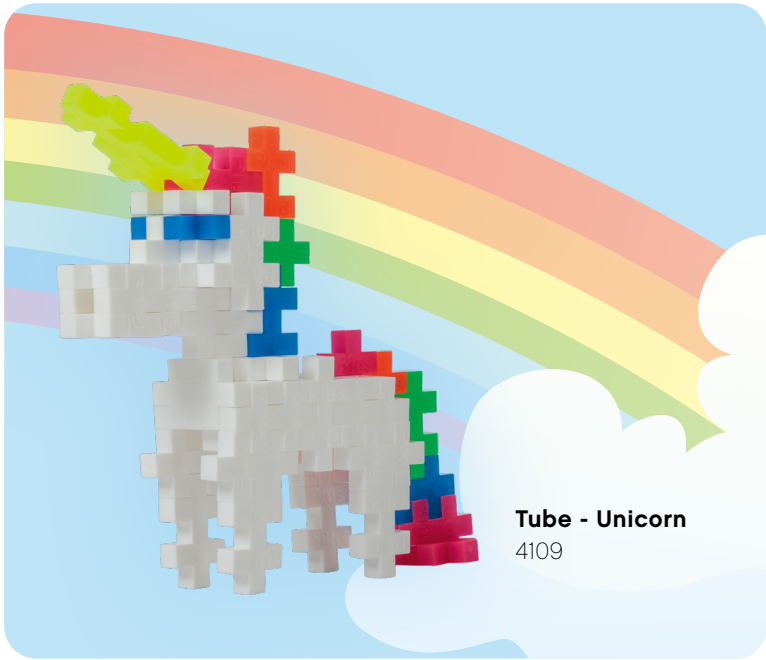
1 meter Tube - Display
7223
Includes 12 Basic, 8 Neon,
and 4 Pastel.



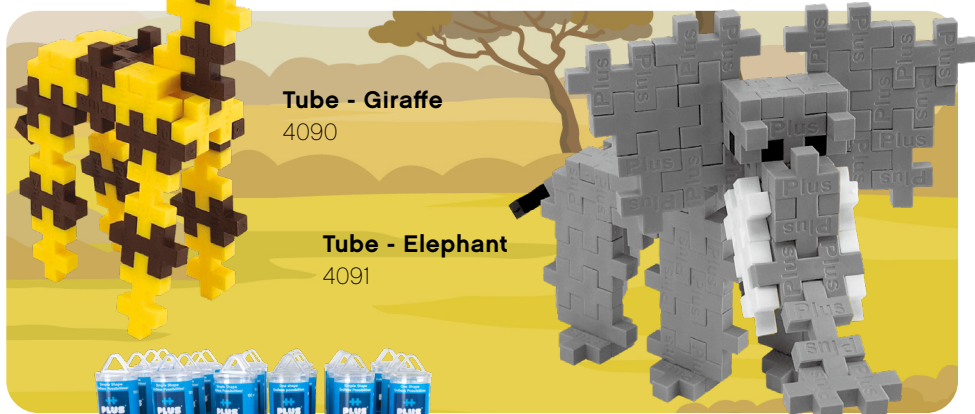
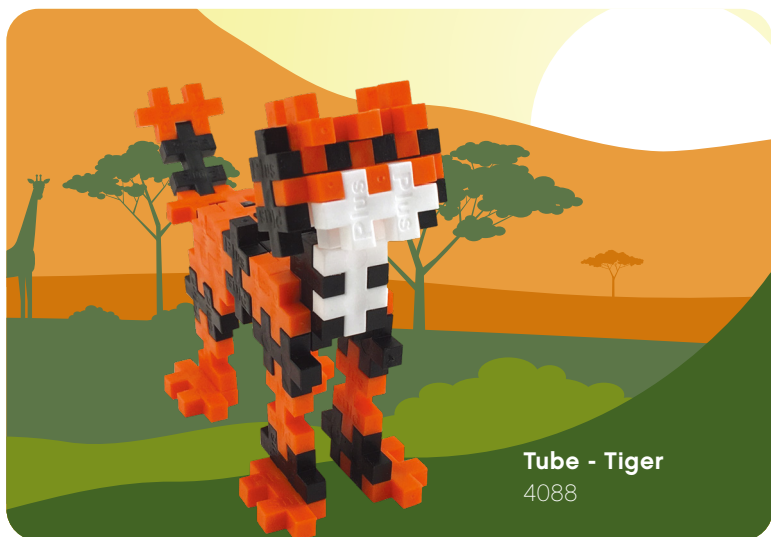
1 meter Tube - Display
7258
Includes 12 Basic, 6 Neon,
and 6 Glitter.

Mixed Characters



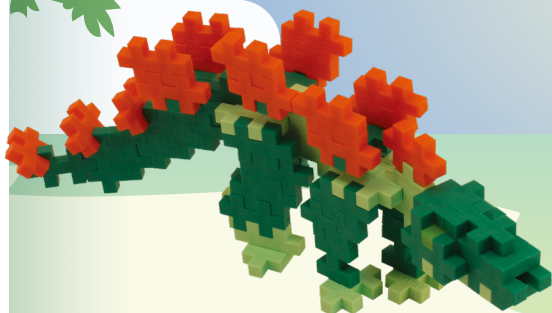


Zoo



**Zoo Animals tube
Display 24pcs**
28.5h x 34.5w x 25.3l
7234

Dinosaurs



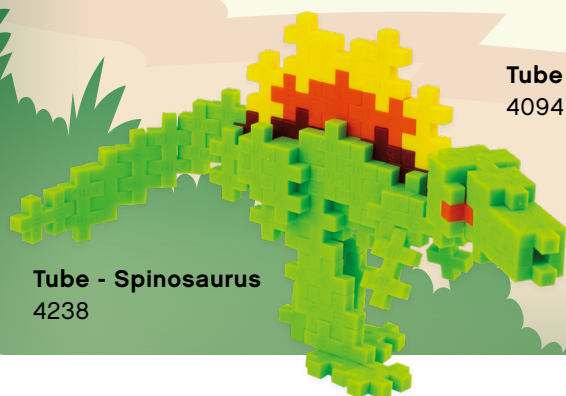
Tube - Stegosaurus
4093



Tube - T-Rex
4200



Tube - Triceratops
4094



Tube - Spinosaurus
4238

Dino tube
Display 24pcs
28.5h x 34.5w x 25.3l
7236

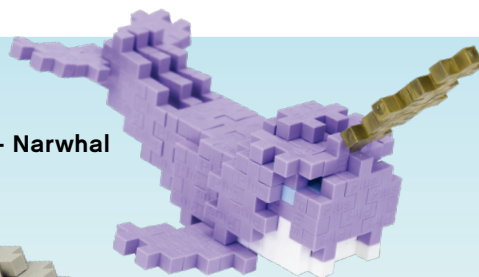


Aquatics

Tube - Jellyfish
4114



Tube - Narwhal
4239



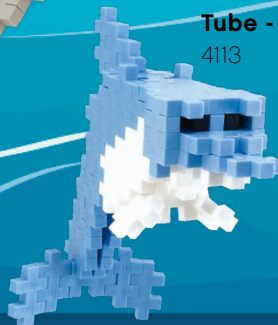
Tube - Sea Turtle
4115



Tube - Shark
4240



Tube - Dolphin
4113



Aquatic tube
Display 24 pcs
28.5h x 34.5w x 25.3l
7238



Farm

Tube - Horse
4116

Tube - Pig
4117

Tube - Cow
4118

Farm tube Display 24pcs
28.5h x 34.5w x 25.3l
7237

BASEPLATES

Farm Baseplate
64 pcs 3839

Savanna Baseplate
64 pcs 3838

Ocean Baseplate
64 pcs 3841

Gray & Blue Baseplate 2 pcs 3840

Gray & Blue Baseplate Display 12pcs 7249

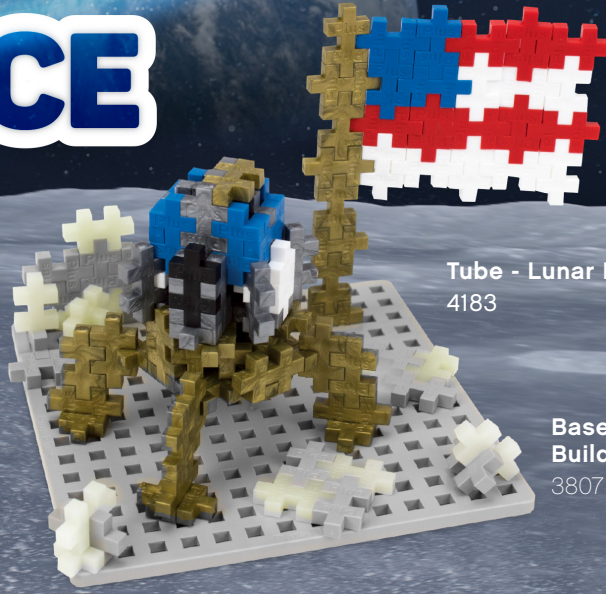
Basic Baseplate 2 pcs 4022

Basic Baseplate Display 12pcs 4061

SPACE



Tube - Astronaut
4184



Tube - Lunar Lander
4183

Baseplate
Builder - Moon
3807

Baseplate
Builder - Moon
3807



Tube - Lunar Lander
4183

Apollo 11 Display

26 pcs

28.5h x 37.5w x 28.2l

7217



Tube - 240 pc
Saturn V Rocket
4182

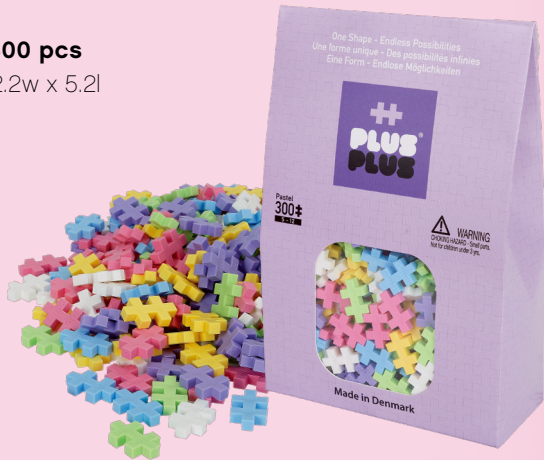


Open Play

Pastel 300 pcs

17.9h x 12.2w x 5.2l

3352



Pastel 600 pcs

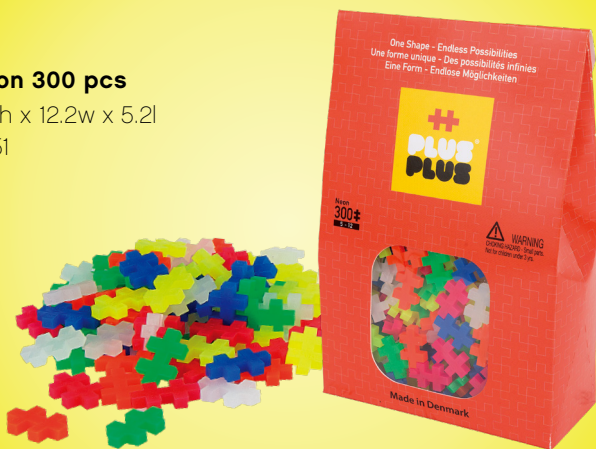
11h x 11w x 1l

3312

Neon 300 pcs

17.9h x 12.2w x 5.2l

3351



Neon 600 pcs

11h x 11w x 1l

3311



Basic 300 pcs

17.9h x 12.2w x 5.2l

3350

Basic 600 pcs

11h x 11w x 1l

3310



Basic 1200 pcs

14h x 14w x 1l

3320

Rainbow



Horse Carriage
170 pcs

14h x 19.4w x 4.5l
3793



Rainbow Hot Air Balloon
360 pcs

16.2h x 24.2w x 4.5l
3794



Rainbow Castle
760 pcs

22.2h x 32.5w x 6.5l
3775



Jewelry



Jewelry
220 pcs

14h x 19.4w x 4.5l
3851



Theme

Airplanes 170 pcs

16.2h x 24.2w x 4.5l
3724



Robots 170 pcs

16.2h x 24.2w x 4.5l
3828



Savannah 170 pcs

16.2h x 24.2w x 4.5l
3725



Build & Glow 360 pcs

16.2h x 24.2w x 4.5l
3808



Pirates 360 pcs

16.2h x 24.2w x 4.5l
3729



Knights Tournament 360 pcs

16.2h x 24.2w x 4.5l
3797



Basic Castle 760 pcs

22.2h x 32.5w x 6l
3810





Police 760 pcs
22.2h x 32.5w x 6l
3762



3-IN-1

3_{in}1

Basic 3in1 480 pcs
16.2h x 24.2w x 4.5l
3720



Roadwork 3in1 220 pcs
14h x 19.4w x 4.5l
3768



3_{in}1



Pastel Fairytale 3in1 220 pcs
14h x 19.4w x 4.5l
3769

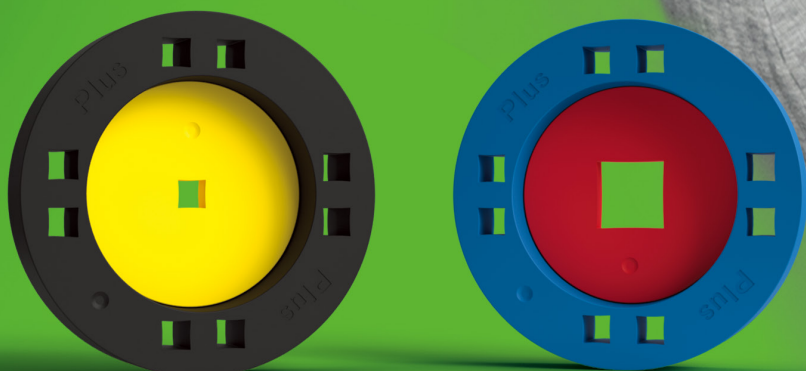


Pastel Princess 3in1 480 pcs
16.2h x 24.2w x 4.5l
3771



GO! IS GROWING
BIG!

GO! All new items
coming in august



NEW
SHIPPING IN AUG.

make & GO!

Make and Go! brings motion to BIG!

With the Make & Go! wheel young kids, for the first time, can build simple vehicles that can roll. Product range comes in 3 items with the focus on simple, fun, age-appropriate builds.

46

70

29



BIG Make & Go! 29

16.2h x 24.2w x 4.5l
3423



BIG Make & Go! 46

22.2h x 32.5w x 6l
3422



BIG Make & Go! 70

27.5h x 35.3w x 6l
3424

**What will
you make?**





Learn to Build - BIG
22.2h x 32.5w x 6l
3288

**Includes 60 pcs,
one Baseplate and
a guidebook**

BIG Picture Puzzles - Basic
22.2h x 32.5w x 6l
3280

**Includes 60 pcs,
and seven picture
puzzle cards**



BIG Picture Puzzles - Pastel
22.2h x 32.5w x 6l
3281

**Includes 60 pcs,
and seven picture
puzzle cards**



Travel & Storage



BIG Storage Box
200 pcs Mix

12h x 40w x 30l
3413



BIG Metal Case
70 pcs Basic

15.4h x 20.4w x 8.1l
3274



BIG Metal Case
70 pcs Pastel

15.4h x 20.4w x 8.1l
3275

Open Play



BIG Pastel Mix 50 pcs

16.2h x 24.2w x 4.5l
3273



BIG Basic Mix 50 pcs

16.2h x 24.2w x 4.5l
3271



BIG Basic Mix 150 pcs

27.5h x 35.3w x 6l
3272



BIG Basic Mix 100 pcs

14h x 14w x 14l
3210



BIG Neon Mix 150 pcs

14h x 14w x 14l
3411



BIG pastel Mix 100 pcs

14h x 14w x 14l
3412

BIG 15 pc Tube - Penguin

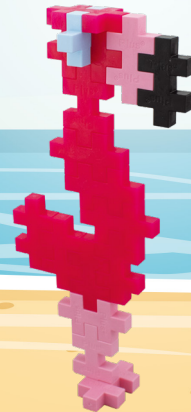
27,8h x 1w x 5,5l
3410



NEW
AVAILABLE NOW

BIG 15 pc Tube - Flamingo

27,8h x 1w x 5,5l
3408



NEW
AVAILABLE NOW

BIG 15 pc Tube - Giraffe

27,8h x 1w x 5,5l
3409



NEW
AVAILABLE NOW

Display BIG Baseplate Duo Green & White

28.1h x 22.2w x 17.9l
7301



BIG 15 pc Tube - Basic

27,8h x 1w x 5,5l
3224



BIG 15 pc Tube - Neon

27,8h x 1w x 5,5l
3286



BIG 15 pc Tube - Pastel

27,8h x 1w x 5,5l
3225



BIG Baseplate Duo - Green & White

28h x 18w x 2.4l
3287



Display Programs

We can provide you with a fixed assortment so you only have to order a display and then an assortment box.

Easier for customers and for you to ship.

4-Tier Floor Spinner Display

**Inc. Top sign and
1800 Bulk Plus-Plus**

56.5d x 213h
7224



2-Tier Table Spinner Display

Inc. Top sign

58d x 95.1h
7215



Marketing materials



Giveaway
samplebags



Shopping
bag



Education
booklets
A4



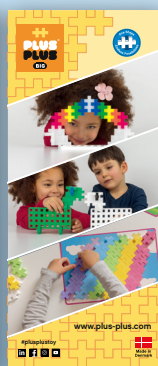
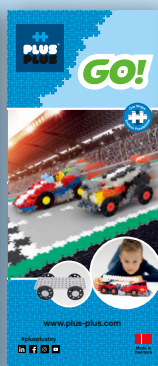
Poster
A3 / A4



Campaign material
Presentation sheets,
competition flyers, SOME material



Roll ups
85x200cm



Assets

Plus-Plus offers marketing assets to promote the Plus-Plus brand at retail and online. Contact your Plus-Plus representative to learn more.



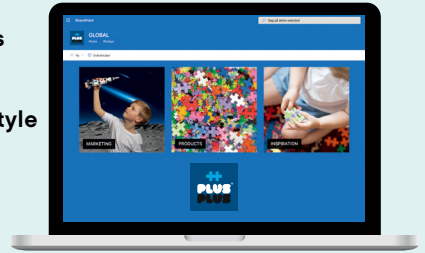
Eventbox

Includes following items:
4 Event posters
10 Learn to build guidebooks
10 Baseplates
2400 Plus-Plus Basic
800 Plus-Plus Pastel
800 Plus-Plus Neon
130 Plus-Plus BIG:
Neon, pastel & basic colors
50 Sample foil bags

Eventposters

50 x 70cm

Contact your Plus-Plus representative to access our database with product and lifestyle photos, marketing materials etc.



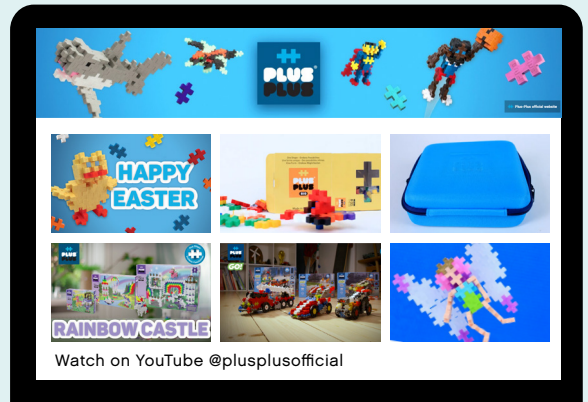
Brand videos, product commercials and Stop motion videos.

Watch on YouTube
@plusplusofficial
#plusplustoy



SCAN TO WATCH

Topsigns



Watch on YouTube @plusplusofficial

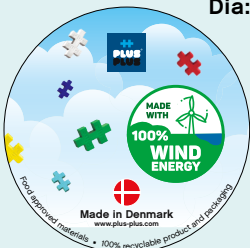
Shelfstrips

With Plus-Plus or Plus-Plus BIG logo
26 mm or 35 mm



Wobbler

Dia: 10 cm



Floorsticker

45 cm x 45 cm



Shelf CDU with testing wheels box and car

0055



Shelf CDU with testing wheels

0056

BUILD, PLAY, EXPLORE



**PLUS
PLUS**




Plus-Plus is a unique creative toy with one shape and endless possibilities! Made in Denmark.

Plus-Plus A/S, Borupvej 20, 4300 Holbæk, Denmark

Please visit us at **www.plus-plus.com** where you can see our full offering, marketing videos, place orders, and more.

GLOBAL  **PHONE** +45 5130 1618  **EMAIL** sales@plus-plus.com

NORDIC  **PHONE** +45 5130 0540  **EMAIL** info@plus-plus.com



@PlusPlusofficial
#plusplustoy



Visit our website and download
our app for more inspiration!

Registered trademark. Design patented. Patent pending. Info: www.plus-plus.com/legal

